VIDEO COMPETITION · SANTA 2.0

You cannot download Bali. You have to live it!

studiesNetwork

Bring our **Christmas audio spot “Santa 2.0”** to life – with animation, film, collage, AI or anything in between. Make us laugh!

PRIZE	DEADLINE	OPEN TO
Trip to Bali for two worth €3,000	**6 December 2026 23:59 CET**	**Everyone worldwide aged 18+**

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How it works

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The key facts at a glance

What it’s about

Santa has too many wish lists and an AI with too much self-confidence. Two students, Sophie and Leo, wish for the same thing: the sea, far away from home. The AI has an idea … What goes wrong, you’ll hear in the spot. What we get to see is up to you.

The task

Make a video for our English soundtrack. Animation, live action, collage, AI or a mix of everything. Exactly as long as the soundtrack, with the audio left unchanged. Make us laugh!

Who can enter

Everyone aged 18 and over, worldwide. Design students are especially welcome. On your own or as a team, up to two entries per person.

Deadline

6 December 2026, 23:59 CET.
You can upload your video on the competition page.

Format

Required: portrait (9:16) MP4 plus a cover image.
Optional extra: landscape (16:9) with its own cover image.
No added music, no credits.

Jury & audience

The jury’s verdict counts for 70%. Likes on our social media channels count for 30%.

The prize

A travel budget of €3,000 for flights and one week of accommodation in Bali for two.
Travel by the end of 2027.

Your rights

You keep the copyright. We show your video with your name.

Further **details** on the competition, the soundtrack download, the endcard package and the upload for your video entry are on the competition page:

studiesnetwork.com/en/wettbewerb

Organiser: **studies**Network · PT Internasional Bisnis Studi, Bali, Indonesia · Full terms and conditions on the competition page