



course schedule

WEEK 1

MAY 20-22

2 days of travel

Orientation to UA&P & Urban Humanities Program

Introduction to the Summer School

LEARNING ACTIVITIES:

Introductory Lecture on Doing Local
History and Place-Based Memory
Archiving

WEEK 2

MAY 27-31

*Knowing the City's Form
Seeing and feeling in place
Listening to the city
Tasting and Smelling the City*

Module I: Sensing the City or Week 2 of Summer School

LEARNING ACTIVITIES:

The students will deploy methods in sensory
ethnography and engage selected resource
persons in the city.

Discussion in the morning, the rest of the day for
sensory ethnography, and discussion in the
evening before dinner, across 5 days. The 6th day
is for integration and digital archiving.

The student may opt to rest and explore the city
and nearby municipalities at leisure during the
weekend.

Module II: Oral History Interviews Applied or Week 3 of Summer School

LEARNING ACTIVITIES:

Oral History Workshop and Kuwentuhan
(intimate storytelling sessions with key resource
persons from Baguio City)

The students will be conducting oral history
interviews among selected dwellers of the
chosen field school site. They will be processing
the data sets from the interviews conducted.

Module III: Integration & Presentation

Creative Presentation of Outputs to Citizens



advisory:

Upon payment, the Humanities Program of the University of Asia and the Pacific
will provide you with a confirmation letter that you will need for your VISA.
Please note that participants are responsible for securing their travel insurance
and VISA to the Philippines.



safety reminders:

Participants will be assigned to groups for the study sites. Please make sure that you
closely collaborate with your team. If you wish to explore the city and nearby
municipalities on weekends, please make sure that you inform the program
coordinators and that you go with a group. Participants are responsible for their
safety and wellbeing during weekends.

**If you wish to explore the city and nearby municipalities on weekends, please
make sure to inform the program coordinator/s and that you go out with a
group.**



going to Baguio:

Your point of entry will be Metro
Manila through the Ninoy Aquino
International Airport (NAIA). You have
a few transportation options to travel
from NAIA to Baguio City. Here are the
common modes of transportation:

By Bus:

Take any of the accredited taxi services
from NAIA or book a Grab car to bus
stations that operate the Metro Manila
to Baguio City route. Victory Liner and
Genesis Transport are the most
popular bus terminals with services to
Baguio.

The journey from Metro Manila to
Baguio takes 5-6 hours, depending
on traffic conditions and the
specific bus type.
Bus tickets can be booked in
advance online although the trips
are frequent.

**Scan these QR codes for
more details:**



Joy Bus



Victory Liner



registration & contact information:

MS. JANICE MERCURIO
Program Officer, Humanities Program



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UA&P Humanities Program

discover more gems in
baguio city:



Camp John Hay



Heritage Hill and
Nature Park Garden
(Old Diplomat Hotel)



Emilio F. Aguinaldo
Museum



Baguio Museum

UA&P

UNIVERSITY OF ASIA
AND THE PACIFIC

2024 URBAN HUMANITIES SUMMER SCHOOL

AT THE SUMMER CAPITAL OF THE PHILIPPINES

Baguio City





University of Asia & the Pacific

The University of Asia and the Pacific is a private, not-for-profit institution of higher learning that offers some of the most outstanding academic programs in Asia. All programs of study at UA&P are grounded in liberal education, which prepares students for their specific specialization by giving them a well-rounded education that cultivates genuine intellectual discipline—a prerequisite to acquiring any specialized knowledge.

An intrinsic part of education in UA&P is mentoring, through which the University's interdisciplinary offering of knowledge, skills, and values is reinforced through regular, confidential conversations between the student and his or her mentor.

The formation of UA&P students is facilitated by an environment conducive to learning, qualified and dedicated teachers, a superior faculty-to-student ratio, and well-maintained facilities.



The Humanities Program

The Bachelor of Arts in Humanities is crafted to train students in the methodologies practiced in humanistic disciplines such as Literature, History, Philosophy, Art, and Language. Courses focus on cultivating multi-disciplinary approaches to research, interpretation, analysis, and appraisal in the study of the human person, society, and culture. By the program's conclusion, students emerge as proficient practitioners of humanistic methods.

The Master of Arts in Humanities enhances proficiency in one humanistic discipline while integrating it with others. Emphasizing Thesis Writing, supported by courses in Research Methodology, Thesis Writing 1 and 2, students identify a field to pursue post-graduation. By program completion, students are not only proficient in humanistic methods but also gain a professional edge in their chosen thesis topic.



The Urban Humanities Summer School

This summer school is a compressed version of the original field school.

This program immerses students in the settings, material culture, and living heritage that lend character to and enliven the city of Baguio.

The student's investigation of the significance of these to the citizens will include a historical understanding of the city through place-based memory archiving and sensory ethnography.



the study sites



Session Road & Town Center

Session Road is the main commercial center of Baguio City. It is surrounded by several buildings with storied pasts that have been repurposed for present needs. Significant areas include the post office loop, a cathedral, old theaters, and commercial centers that have survived the Second World War.

Session Road got its name because the first commissioners of the American colonial government journeyed through trails and held sessions at the Baden Powell Hall. At present and on Sundays, the road is closed to vehicles to allow citizens to freely conduct creative and entrepreneurial activities.



Baguio City Public Market & Maharlika Livelihood Center

The Maharlika Livelihood Center is the site of the old stone market. Before this, the area was part of a larger site of trade before a public market was established in the present location for such use, where Ibaloy craftspeople situated their *javjavan* ("native blacksmith shop"). The present-day livelihood center is teeming with human activity that creatively reshapes the built

environment. The Baguio City Public Market complex has several areas for different types of goods, from agricultural produce to the crafts that made Baguio a UNESCO Creative City for Folk Arts and Crafts. It also has a transport area that links the city to different municipalities.



University Area:

Saint Louis University & University of Baguio

The first mission school for boys and a technical and commerce institute founded by a Filipino are some of the sites of interest here. The area covers Upper and Lower Bonifacio Street, Assumption Road, and General Luna Road. Aside from Saint Louis University and the University of Baguio, it is home to several schools, university-friendly shops and pop-ups, a museum, and the Notre Dame de Chartres Hospital.



Burnham Park & City Hall Area

Kisad Road, Shanum Street, Harrison Road, and Lake Drive surround Burnham Park, a historic urban park in downtown Baguio. In line with the City Beautiful movement, William Parsons interpreted the plans of Daniel Hudson Burnham and Pierce Anderson. Before this, the place was a flat mossy area that served as a watering hole for cattles owned by Ibaloi families. Today, one will see the Melvin Jones grandstand used by creatives and youth groups.

There are several clusters in the area: Burnham Lake, Children's Playground, Skating Rink, Rose Garden, Orchidarium, Igorot Park, Athletic Bowl, and more. The Burnham Park Open Multi-purpose Area was the work of National Artist for Landscape Architecture Ildefonso P. Santos in 1985.



course instructors

Dr. Laya Boquiren-Gonzales



Dr. Laya Boquiren-Gonzales is the Chair of the Arts Department of the University of Asia and the Pacific. Gonzales has a Doctor of Philosophy in Philippine Studies from the University of the Philippines Diliman.

She was selected as a fellow at the ICCROM People-Centered Approaches to the Conservation of Nature and Culture World Heritage Leadership Program (2021) and the Erasmus Mundus Mobility Program at the Universidad de Córdoba in Spain (2023). Gonzales has served as a resource person and consultant in several national government and private sector engagements: Deputy Director of the Nayong Pilipino Foundation; curatorial consultant at the Museo de Intramuros; Cultural Tourism Strategic Framework of the Department of Tourism; Significance Assessment of Pamagduman as Intangible Cultural Heritage; CARD MRI Hijos Tours Sustainable Development Goals Assessment of Heritage Interpretation Programs. She is a proud member of the International Council on Monuments and Sites Philippines and Interpret Europe.

Ms. Mary Josefti C. Nito



Mary Josefti C. Nito is the chairperson of the History Department of the University of Asia & the Pacific. She finished her MA in Humanities from University of Asia and the Pacific and is currently finishing her PhD in History from the University of the Philippines, Diliman. Her dissertation is about Marian devotions in Luzon in the 17th and 18th century.

Her current research project revolves around hagiographies, folk devotions, and local histories in the Philippines. She has shared her research findings in various national and international conferences. She is currently a board member of the Philippine Studies Association, Inc., and an active member of the Bantayog ng mga Bayani Foundation. Outside of the academe, she is a board member of KWAGO a small and independent research and publishing laboratory. Lastly, she is also the project head of Read for Hope which advocates for libraries and reading spaces in off-grid communities and public schools in the Philippines.