



# WINTER UNIVERSITY PROGRAM 2024

December 28, 2023 – January 13, 2024 in Darmstadt, Germany

Choose one of the following modules: \*4 credits each

**BUSINESS: INTERNATIONAL MARKETING AND SALES**

**SOCIAL SCIENCES: DIGITAL TRANSFORMATION**

Attend a German language course \*2 credits

Enjoy a variety of social & cultural activities:

New Year's Eve celebration, Darmstadt city tour, h\_da campus tour, excursions to Heidelberg & Frankfurt, ice skating, indoor rock climbing, trivia night, and many more fun activities!

Website: <https://wup.h-da.de/>

Email: [wup.int@h-da.de](mailto:wup.int@h-da.de)

**h\_da**

