Program Highlights

Lectures by professor and experts on:
- Innovation and Entrepreneurship in the USA
- How to Start a Business and Get Funded
- Leadership and Teamwork
- Public Speaking and Debate Skills
- Successful Business Culture and Great Companies in the USA
- Artificial Intelligence and Business, etc.

Hands-On Learning Opportunities:
- Interact with American student entrepreneurs and clubs and engage in transformational collaboration through design thinking
- Challenge conventional thinking and redefine problems from new perspectives
- Visit CPP's unique Arabian Horse Rance and learn from expert the "leadership among horses"
- Roundtable discussion and exchange with university administrators and explore your future academic and professional opportunities

Interaction with Industry:
- Visit academic and high-tech research institutions
- Visit great companies in Southern California

Cultural Excursions* to:
- Universal Studio Hollywood**
- USS Midway Museum**
- San Diego Old Town
- Getty Center
- Hollywood, Downtown Los Angeles, and The Grove LA
- Pacific coastal beaches
- Shopping malls or premium factory outlets, etc.

Fun Activities and Events:
- With American people and make international friendship
- On festivals to be celebrated with other students from around the world at Cal Poly Pomona

* Excursion destinations may adjust with prior notice. Transportation will be provided for all excursions.
** Tickets are on students' own expense.

Contact Information

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Cal Poly Pomona | **College of Professional and Global Education**

STUDENT INNOVATION, ENTREPRENEURSHIP AND LEADERSHIP PROGRAM (SIELP)

Fostering a Culture of Innovation and Entrepreneurship for the Next Generation of Global Leaders

CAL POLY POMONA

Located in Los Angeles area of Southern California of USA, Cal Poly Pomona (CPP) is one of the 23 campuses within the California State University system. The university is #1 Polytechnic University for Diversity & Economic Mobility and #2 Top Public University West in the USA.

At Cal Poly Pomona, we believe that the best futures are built through wide exposure, real experience and exponential opportunity. Student don't just learn by doing, they become by doing.

Nine Colleges at Cal Poly Pomona

- Don B. Huntley College of Agriculture
- College of Business Administration
- College of Education and Integrative Studies
- College of Engineering
- College of Environmental Design
- College of Letters, Arts, and Social Sciences
- College of Professional and Global Education
- College of Science
- The Collins College of Hospitality Management

What is SIELP and Why Apply?

The Student Innovation, Entrepreneurship and Leadership Program (SIELP) is a short-term program at Cal Poly Pomona that focuses on building and strengthening skills and knowledge on innovation, entrepreneurship, and leadership through lectures, workshops, panel discussions, lab sessions, cultural events, and students' presentations, etc. By participating in SIELP, students get to:

- Develop an innovative & entrepreneurial mindset and enhance leadership abilities.
- Understand business rubrics, learn how to start a business and pitch your ideas.
- Use practical business skills and cross-disciplinary approaches to develop real-world problem-solving experience.
- Connect with like-minded peers, successful entrepreneurs, and industry experts.
- Gain insights from accomplished business leaders, investors, and professors, etc.
- Work on group projects on researching and analyzing successful businesses, and further present findings and solutions, etc.
- Access to fun & engaging activities, and excursions to great scenic spots in Southern California.
- Boost resume to stand out with valuable entrepreneurial and leadership experience.
- Experience the academic life at U.S. universities, know the admission policies, and get prepared for future academic plans.

Program Dates and Fees for 2025 to 2026

Term	Dates	Application Deadline	Fee
Summer 2025	July 6 to July 19, 2025	April 25, 2025	$2,980/student
Winter 2026	January 25 to February 7, 2026	November 7, 2025	$2,980/student

Application Requirements:

- An intermediate level of English proficiency is recommended to ensure a full engagement in leaning and collaboration. Support will be available to help students adapt.
- A strong willingness to interact and communicate is required in discussions, teamwork, and networking opportunities to maximize learning experience.

Program Fee includes:

- All the lectures, workshops, lab activities, on-campus visits and academic exchanges.
- Lodging at the University Village (Summer 2025), or a nearby hotel (Winter 2026) throughout the entire program (double occupancy).
- Transportation for airport pickup and drop-off.
- Transportation for excursions specified in the program schedule.
- Some of the meals specified in the program schedule.
- Invitation letter, program certificate and individual transcript.

Program fee does not include:

- Visa application
- Air fare
- Meals and other personal expense
- Tickets to theme park, or museum, etc.